



21.06.2018, 14:00-15:45

# MINISYMPOSIUM: THE PITFALLS AND POTENTIALITIES OF GENTRIFICATION

Some say that gentrification – the upgrading of old neighbourhoods and working class districts by the creative class, with in their wake the influx of the middle-class – is making one-sided cities of our metropolises. Others point towards the attraction of business, lower crime rates and improved infrastructure as potential benefits from gentrification.

Early ‘gentrifiers’ are often identified as low-income artists or bohemian communities, which increase the attractiveness and flair of a certain quarter. Cultural institutions and galleries are often amongst the first to follow. What is the role of these institutions in the face of the possible displacement of specific communities that have historically formed in these rapidly gentrifying neighbourhoods? Which strategies can be formed to create new, meaningful connections that stimulate the conversation between different communities?

## Program

14:00-14:15 – Doors open

14:15-14:20 – Welcome and introduction Jeroen Boomgaard, professor LAPS / Gerrit Rietveld Academie LAPS

14:20-14:40 – Column by Roel Griffioen, author *De Frontlinie: Bestaansonzekerheid en gentrificatie in de Creatieve Stad* (2017)

14:40-15:00 – Artist intervention: Lyubov Matyunina, visual artist

15:00-15:45 – Conversation: Jaap Draaisma, director Urban Resort, with Jeroen Boomgaard

15:45-16:00 Q&A

Moderated by Jeroen Boomgaard

Location: Auditorium, Broedplaats Lely, Schipluidenlaan 12

Date and time: 21 June, 14:00-16:00

Main language: English

Admission: Free

Reservations: [info@laps-rietveld.nl](mailto:info@laps-rietveld.nl)

### **Collaboration**

The minisymposium 'The Pitfalls and Potentialities of Gentrification' is organized in conjunction with the biannual Public Art Amsterdam manifestation. In the summer of 2018, eleven prominent Amsterdam art organizations join forces in order to showcase the wealth of Amsterdam's public space during the 'Pay Attention Please!' manifestation.

Public Art Amsterdam is an initiative by CBK Zuidoost, De Appel, Framer Framed, GET LOST- art route, Frankendael Foundation, LAPS / Gerrit Rietveld Academie, Stichting NDSM-werf, Oude Kerk Amsterdam, P/////AKT, Stedelijk Museum and TAAK.

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